## HOTELSTARS．EU

## Criteria 2025－2030

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## Welcome to the Hotelstars!

"Hotelstars Union" is a partnership currently between 21 European countries - Armenia, Austria, Azerbaijan, Belgium, Czech Republic, Denmark, Estonia, Georgia, Germany, Greece, Hungary, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Netherlands, Poland, Slovenia, Sweden, Switzerland - and some observers, providing a harmonised hotel classification with common criteria and procedures.

The catalogue ${ }^{1}$ contains all the criteria by which a hotel is classified in each of the five categories of the Hotelstars Union classification system and guarantees quality and service for the guests, transparency and security for the hotels and meets both sustainability issues and technological developments.

The Hotelstars Union was founded in 2009 under the patronage of HOTREC - the umbrella association of hotels, restaurants and cafés in Europe.

Brussels, $11^{\text {th }}$ January 2024

| Area | No. | Criterion | Points | $\checkmark$ | 2, |  | 4ray |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I. General Hotel Info |  |  |  |  |  |  |  |  |
| Cleanliness / Hygiene | 1 | Cleanliness and hygiene are pre-requisites considered as basic conditions in all categories. | - | M | M | M | M | M |
| Preservation condition | 2 | All mechanisms and equipment as well as the internal and external infrastructure are functional and in faultless condition. | - | M | M | M | M | M |
| Overall impression | 3 | The overall impression of the hotel is sufficient for $\qquad$ requirements. | - | basic $^{2}$ | medium ${ }^{3}$ | elevated ${ }^{4}$ | high ${ }^{5}$ | highest ${ }^{6}$ |
|  | 4 | Ambience - Harmonious atmosphere in public areas (light, smell, music, colour, etc.) | 3 |  |  |  |  |  |
| Staff | 5 | Services must be provided by competent and identifiable staff. | - | M | M | M | M | M |
|  | 6 | Bilingual staff (front liners) | 3 |  |  | M | M | M |
|  | 7 | Swift identification of the languages spoken by hotel staff (via indicators like flag pins, etc.) | 3 |  |  |  |  |  |
| Car Park | 8 | Private parking directly at the hotel | 3 |  |  |  |  |  |
|  | 9 | Drop-off zone for busses directly at the hotel | 3 |  |  |  |  |  |
|  | 10 | Garage | 5 |  |  |  |  |  |
|  | 11 | Charging station for electric cars | 10 |  |  |  |  |  |
|  | 12 | Dedicated charging station for electric bicycles or other types of electric transport vehicles | 3 |  |  |  |  |  |
|  | 13 | Secure bicycle storage | 3 |  |  |  |  |  |

[^0]| Area | No. | Criterion | Points | 3 | सें |  | $2$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Miscellaneous | 14 | Min. 50\% of the rooms with balcony or terrace | 5 |  |  |  |  |  |
|  | 15 | Lift ${ }^{7}$ | 10 |  |  |  | M | M |
| Facilities for disabled persons ${ }^{8}$ | 16 | Barrier-free accessibility Wheelchair or assistance | 5 |  |  |  |  |  |
|  | 17 | Barrier-free accessibility Electronic wheelchair | 10 |  |  |  |  |  |
|  | 18 | Barrier-free accessibility Blind or visually impaired | 5 |  |  |  |  |  |
|  | 19 | Barrier-free accessibility Deaf or hearing impaired | 5 |  |  |  |  |  |


| II. Reception and Services |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reception area | 20 | Designated (designed and signalled) area or desk securing privacy | 1 | M | M | M | M | M |
|  | 21 | Separate and designated reception area or desk securing privacy | 3 |  |  |  |  |  |
|  | 22 | Lounge suite ${ }^{9}$ in the reception area | 3 |  |  | M |  |  |
|  | 23 | Lobby ${ }^{9}$ with seats and beverage service | 5 |  |  |  | M | M |
|  | 24 | Reception hall ${ }^{9}$ with several seats and beverage service | 10 |  |  |  |  |  |
|  | 25 | 24-hour guest assistance available digitally or by phone | 1 | M | M | M | M | M |
|  | 26 | 8 hours ${ }^{10}$ of physical availability ${ }^{11}$ in the hotel OR 24-hour self-check-in and -out service | 5 | M | M |  |  |  |

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14 Newspapers, smart TV, tablets etc.
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| Area | No. | Criterion | Points | 3 |  | सutur | 27) | सेत्र whis |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 58 | Accompanying the guest to the room on arrival | 5 |  |  |  |  |  |
|  | 59 | Turndown service ${ }^{15}$ in the evening as an additional room check | 7 |  |  |  |  | M |



15 Also called "Second service". Change of towels, removal of bedspread, emptying of waste paper basket, etc.
16 If the hotel has a limited number of rooms (max. $15 \%$ ) that are below this size, the guest must be informed about this fact before the accommodation contract is made
 No "Junior suites". Suites consist of at least two separate rooms; one of which is furnished as a bedroom and one as living room. The rooms do not need to be connected by a door;
Basically, a holiday flat in a dépendance is not considered a suite. In order to ensure that guests can make full use of the hotel services, suites must be situated in the hotel building. Basically, a holiday flat in a dépendance is not considered a suite. In order to ensure that guests can make full
If a hotel has only single rooms or only double rooms, the number of points for the bed width will be doubled
 that are below this width, the guest must be informed about this fact before the accommodation contract is made

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| Area | No. | Criterion | Points | \% | सेत | सixice | $2$ | $\begin{gathered} 2 x+3 \\ 2 x-2 y \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 69.3 | Single beds with mattresses with min. width of $1.00 \mathrm{~m}^{19}$ | 10 |  |  |  |  |  |
|  | 69.4 | Single beds with mattresses with min. width of $1.20 \mathrm{~m}^{19}$ | 15 |  |  |  |  |  |
|  | 70.1 | Double beds with mattresses with min. width of $1.40 \mathrm{~m}^{19}$ | 1 |  |  |  |  |  |
|  | 70.2 | Double beds with mattresses with min. width of $1.60 \mathrm{~m}^{19}$ | 5 |  |  |  |  |  |
|  | 70.3 | Double beds with mattresses with min. width of $1.80 \mathrm{~m}^{19}$ | 10 |  |  |  |  | M |
|  | 70.4 | Double beds with mattresses with min. width of $2.00 \mathrm{~m}^{19}$ | 15 |  |  |  |  |  |
| Mattress length | 71.1 | Beds with mattresses with min. length of 1.90 m | 1 |  |  |  |  |  |
|  | 71.2 | Beds with mattresses with min. length of 2.00 m | 5 |  |  |  |  | M |
|  | 71.3 | Beds with mattresses with min. length of 2.10 m | 10 |  |  |  |  |  |
|  | 71.4 | Beds with mattresses with min. length of 2.20 m | 15 |  |  |  |  |  |
|  | 72 | Baby cot on demand | 1 | M | M | M | M | M |
|  | 73 | Hygienic covers for mattresses ${ }^{20}$ | 10 |  |  |  |  |  |
|  | 74 | Annual laundry of mattress cover and thorough cleaning of mattresses ${ }^{21}$ | 15 |  |  |  |  |  |
|  | 75 | Allergy-friendly bed linen and bed inlets available on demand ${ }^{22}$ | 3 |  |  |  |  |  |
|  | 76 | Well-kept blanket | 1 | M | M | M | M | M |

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| Area | No. | Criterion | Points | \% |  | 2, | 2x, ${ }^{2}$ | $2$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 77 | Additional blanket on demand | 1 |  |  | M | M | M |
|  | 78 | Well-kept pillow | 1 | M | M | M | M | M |
|  | 79 | Hygienic covers for pillows ${ }^{23}$ | 7 |  |  |  |  |  |
|  | 80 | Annual pillow cleaning ${ }^{24}$ | 1 | M | M | M | M | M |
|  | 81 | Additional usable, non-decorative pillow on demand | 1 |  |  | M | M | M |
|  | 82 | Two usable, non-decorative pillows per person | 5 |  |  |  |  | M |
|  | 83 | Pillow menu with a choice of different types | 5 |  |  |  | M | M |
|  | 84 | Possibility to darken the room (e.g. curtain) | 1 | M | M | M | M |  |
|  | 85 | Possibility to completely darken the room (e.g. shutter or blackout curtain) | 5 |  |  |  |  | M |
|  | 86 | Sheer curtain/screen/blinds or equivalent | 3 |  |  |  |  |  |
|  | 87 | Wake-up service | 1 |  |  | M | M | M |
| Room equipment | 88 | Adequate open or closed clothes storage with a sufficient number of hangers ${ }^{25}$ | 1 | M | M | M | M | M |
|  | 89 | Linen shelves or drawers | 1 |  |  | M | M | M |
|  | 90 | Sufficient number of hangers of different types | 3 |  |  |  | M | M |
|  | 91 | Separate coat hook | 1 | M | M | M | M | M |
|  | 92 | 1 seating accommodation | 1 | M | M |  |  |  |

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| Area | No. | Criterion | Points | \% | 20.4 | Wixice | 20.43 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 93 | 1 seating accommodation per person | 3 |  |  | M | M | M |
|  | 94 | 1 comfortable seating accommodation (upholstered chair/couch) with side table/tray ${ }^{26}$ | 7 |  |  |  | M | M |
|  | 95 | 1 additional comfortable upholstered chair or loveseat in double rooms or suites | 7 |  |  |  |  | M |
|  | 96 | Table, desktop, or similar workstation | 1 | M | M |  |  |  |
|  | 97 | Table, desktop, or similar workstation with a free working space, access to power socket and adequate lighting ${ }^{27}$ | 5 |  |  | M | M |  |
|  | 98 | Table, desktop, or similar workstation with a free min. working space of $0.6 \mathrm{~m}^{2}$, access to power socket and adequate lighting ${ }^{27}$ | 10 |  |  |  |  | M |
|  | 99 | Bedside table/tray | 1 |  |  | M | M | M |
|  | 100 | Accessible power socket in the room ${ }^{27}$ | 1 | M | M | M | M | M |
|  | 101 | Additional accessible power socket next to the table/desk or desk top ${ }^{27}$ | 3 |  |  |  |  |  |
|  | 102 | Additional accessible power socket next to the bed ${ }^{27}$ | 3 |  |  | M | M | M |
|  | 103 | Accessible power outlet in the room (e.g. USB-A or -C) | 3 |  |  |  |  |  |
|  | 104 | Identifiable, permanently useable power socket (live socket) | 3 |  |  |  |  |  |
|  | 105 | Central light switch for the entire room light | 3 |  |  |  |  |  |
|  | 106 | Bedside light switch for the entire room light | 3 |  |  |  |  |  |
|  | 107 | Night light | 1 |  |  |  |  |  |

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| Area | No. | Criterion | Points | \% | सेत | 2. | 27x ${ }^{2}$ | 20, |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 108 | Adequate room lighting | 1 | M | M | M | M | M |
|  | 109 | Reading light next to the bed | 3 |  | M | M | M | M |
|  | 110 | Dressing mirror | 1 |  |  | M | M | M |
|  | 111 | Adequate place or rack to put the luggage/suitcase | 5 |  |  | M | M | M |
|  | 112 | Wastepaper basket | 1 |  |  | M | M | M |
| Safekeeping | 113 | Safekeeping facilities (e.g. at the reception) | 1 | M | M |  |  |  |
|  | 114 | Central safe <br> (e.g. at the reception) | 3 |  |  | M ${ }^{28}$ | $M^{28}$ | M |
|  | 115 | Safe in the room | 7 |  |  |  |  | M |
| Noise control / air conditioning | 116 | Adequate noise protection (windows) | 7 |  |  |  |  |  |
|  | 117 | Sound-absorbing doors or double doors | 10 |  |  |  |  | M |
|  | 118 | Rooms with centrally adjustable air conditioning | 7 |  |  |  |  |  |
|  | 119 | Rooms with individually adjustable air conditioning | 10 |  |  |  |  |  |
|  | 120 | Air conditioning in public guest areas (restaurant, lobby, entrance hall, breakfast room) | 10 |  |  |  |  |  |
| Entertainment electronics | 121 | Audio or multimedia entertainment ${ }^{29}$ | 5 |  |  |  |  |  |
|  | 122 | Fixed electronic media in the bathroom | 3 |  |  |  |  |  |
|  | 123 | TV services with a monitor in a size appropriate for the room with a remote function | 1 | M | M | M | M | M |

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| Area | No. | Criterion | Points | 4 | 2ins |  | $2$ | $\begin{gathered} 2 x+3 \\ 2 x-2 y \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 140 | Door viewer | 3 | , |  |  |  |  |
|  | 141 | Additional locking mechanism at the room's door | 5 |  |  |  |  |  |
| General bathroom info | 142 | Bathroom/Sanitary facilities $\geq 5 \mathrm{~m}^{2} 32$ | 10 |  |  |  |  |  |
|  | 143 | Bathroom/Sanitary facilities $\geq 7,5 \mathrm{~m}^{2} 32$ | 15 |  |  |  |  |  |
|  | 144 | $100 \%$ of the rooms with shower/WC or bathtub/WC | 1 | M ${ }^{33}$ | M ${ }^{33}$ | M | M | M |
|  | 145 | $100 \%$ of the rooms with shower/WC or bathtub/WC, and thereof $50 \%$ of the rooms with bathtub and separate shower cubicle | 10 |  |  |  |  |  |
|  | 146 | $30 \%$ of the rooms with toilet separately | 5 |  |  |  |  |  |
|  | 147 | $30 \%$ of the rooms with shower toilet | 5 |  |  |  |  |  |
|  | 148 | Shower with a curtain or equivalent separations | 1 | M | M | M | M | M |
|  | 149 | Shower with screen or equivalent separations | 5 |  |  |  |  |  |
|  | 150 | Washbasin | 1 | M | M | M | M | M |
|  | 151 | Twin washbasin in double rooms and suites | 5 |  |  |  |  |  |
|  | 152 | Washable bathmat | 1 |  |  | M | M | M |
|  | 153 | Adequate lighting at the washbasin | 1 | M | M | M | M | M |
|  | 154 | Permanent or removable anti-slip appliance in shower and bathtub | 1 |  |  |  |  |  |

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| Area | No. | Criterion | Points | \% | 2-3 | 20, | 27x |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 155 | Safety handles | 3 |  |  |  |  |  |
|  | 156 | Mirror | 1 | M | M | M | M | M |
|  | 157 | Accessible power socket near the mirror | 1 | M | M | M | M | M |
|  | 158 | Vanity mirror | 1 |  |  |  |  |  |
|  | 159 | Flexible vanity mirror | 3 |  |  |  | M | M |
|  | 160 | Lighted vanity mirror | 1 |  |  |  |  |  |
|  | 161 | Towel rails or towel hooks | 1 | M | M | M | M | M |
|  | 162 | Heating option in the bathroom (e.g. heated towel rail) | 5 |  |  |  |  | M |
|  | 163 | Storage surface | 1 | M | M | M |  |  |
|  | 164 | Large storage surface | 3 |  |  |  | M | M |
|  | 165 | Toothbrush tumbler or holder | 1 | M | M | M | M | M |
|  | 166 | Body wash or shower gel | 1 | M | M | M | M | M |
|  | 167 | Shampoo ${ }^{34}$ | 1 | M | M | M | M | M |
|  | 168 | Additional cosmetic and hygiene products | 1 |  |  |  | M | M |
|  | 169 | Facial tissues | 3 |  |  | M | M | M |
|  | 170 | Toilet paper in reserve | 1 | M | M | M | M | M |

34 This criterion is considered as fulfilled, if the bath essence or shower gel is suitable as shampoo as well, and this is indicated (on bottle or dispenser).
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| Area | No. | Criterion | Points | \% | सेत | Wixicu | 2743 | सेत्र xhar |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 171 | 1 hand towel per person | 1 |  | M | M | M | M |
|  | 172 | 1 bath towel per person | 1 | M | M | M | M | M |
|  | 173 | Bathrobe on demand | 3 |  |  |  | M |  |
|  | 174 | Bathrobe | 5 |  |  |  |  | M |
|  | 175 | Slippers on demand | 1 |  |  |  | M |  |
|  | 176 | Slippers | 3 |  |  |  |  | M |
|  | 177 | Hairdryer on demand | 1 |  |  |  |  |  |
|  | 178 | Hairdryer | 3 |  |  | M | M | M |
|  | 179 | Stool in the bathroom on demand | 3 |  |  |  |  | M |
|  | 180 | Waste bin | 1 | M | M | M | M | M |

## IV. Food and Beverages

| Beverages | 181 | Beverage offer in the hotel | 1 | M | M | M | M | M |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 182 | Beverage offer in the room | 3 |  |  | M | M | M |
|  | 183 | Fridge in the room ${ }^{35}$ | 3 |  |  |  |  |  |
|  | 184 | Minibar <br> (with drinks and snacks) | 5 |  |  |  | $\mathrm{M}^{36}$ | M |
|  | 185 | Maxibar or shop with 24-hour self-service | 3 |  |  |  |  |  |

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| Area | No. | Criterion | Points | 4 | 2incu |  | Wix ${ }^{\text {cher }}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 186 | 12 hours beverages via room service ${ }^{37}$ | 10 |  |  |  | $M^{38}$ |  |
|  | 187 | 24 hours beverages via room service | 15 |  |  |  |  | M |
|  | 188 | Water boiler for tea / coffee together with accessories in the room | 3 |  |  |  |  |  |
|  | 189 | Coffee machine with accessories in the room | 5 |  |  |  |  |  |
| Bar | 190 | Serviced bar or lounge area ${ }^{39}$ (open at least 5 days per week) | 7 |  |  |  | M |  |
|  | 191 | Serviced bar or lounge area ${ }^{39}$ (open 7 days per week) | 10 |  |  |  |  | M |
| Breakfast | 192 | Breakfast area | 1 | M | M | M | M | M |
|  | 193 | Continental breakfast | 3 | M | M |  |  |  |
|  | 194 | Breakfast buffet or equivalent breakfast menu card ${ }^{40}$ | 5 |  |  | M |  |  |
|  | 195 | Staffed breakfast buffet or equivalent breakfast menu card | 10 |  |  |  | M |  |
|  | 196 | Serviced breakfast buffet or equivalent breakfast menu card | 15 |  |  |  |  | M |
|  | 197 | Breakfast menu card via room service | 5 |  |  |  |  | M |
|  | 198 | Allergen-friendly products (gluten-free, lactose-free etc.) | 1 | M | M | M | M | M |
| Food ${ }^{41}$ | 199 | Regional products ${ }^{42}$ | 5 |  |  |  |  |  |

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| Area | No. | Criterion | Points | \% | 20, |  | $2$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 200 | 12 hours food offer via room service | 10 |  |  |  | M |  |
|  | 201 | 24 hours food offer via room service | 15 |  |  |  |  | M |
|  | 202 | Restaurant ${ }^{43,44}$ | 5 each, max. 10 | M | M | M | M |  |
|  | 203 | Restaurant ${ }^{43}$ open 7 days per week | 10 each, max. 20 |  |  |  |  | M |
| V. Event Facilities (MICE) |  |  |  |  |  |  |  |  |
| Banquet options | 204 | Banquet options for at least 50 people ${ }^{45}$ | 1 |  |  |  |  |  |
|  | 205 | Banquet options for at least 100 people ${ }^{45}$ | 3 |  |  |  |  |  |
|  | 206 | Banquet options for at least 250 people ${ }^{45}$ | 5 |  |  |  |  |  |
| Conference rooms | 207 | Designated co-working spaces / group working rooms ${ }^{46}$ | 10 |  |  |  |  |  |
|  | 208 | Conference room(s) of at least $100 \mathrm{~m}^{2}$, ceiling height of at least $2.75 \mathrm{~m}^{47}$ | 10 |  |  |  |  |  |
|  | 209 | Conference service ${ }^{48}$ <br> (separate department, separate available staff) | 5 |  |  |  |  |  |
|  | 210 | Daylight in the conference room and the possibility of darkening the room ${ }^{48,49}$ | 1 |  |  |  |  |  |
|  | 211 | Individually adjustable air conditioning of the conference rooms ${ }^{48}$ | 3 |  |  |  |  |  |

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| Area | No. | Criterion | Points | is | 2ेत | Nixas | 27x | $2$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| VI. Leisure |  |  |  |  |  |  |  |  |
| Sport/Recreation ${ }^{50}$ | 212 | Adequate own recreation facilities onsite (indoor or outdoor) ${ }^{51}$ (e.g. private garden, tennis court, beach or access to lake, golf course, ski room) | 3 per facility, max. 9 |  |  |  |  |  |
|  | 213 | Rental of sports equipment (e.g. skis, boats, bicycles) | 3 |  |  |  |  |  |
|  | 214 | Gym ${ }^{52}$ with at least 4 different exercise machines (e.g. ergometer, dumb bell, machine for weight training, treadmill, rowing machine, stairmaster) | 5 |  |  |  |  |  |
| Spa/Wellness ${ }^{50,53}$ | 215 | Massage treatment cabins ${ }^{54}$ <br> (e.g. full body massage, lymph drainage, Shiatsu, foot reflexology) | 3 per cabin, max. 9 |  |  |  |  |  |
|  | 216 | Separate relaxation room ${ }^{55}$ | 3 |  |  |  |  |  |
|  | 217 | Whirlpool or equivalent | 3 |  |  |  |  |  |
|  | 218 | Sauna | 3 per sauna type ${ }^{56}$, max. 9 |  |  |  |  |  |
|  | 219 | Beauty centre ${ }^{54}$ with at least 4 different kinds of treatment (e.g. facial, manicure, pedicure, peeling and stress relaxation massage are offered) | 5 |  |  |  |  |  |
|  | 220 | Spa ${ }^{54}$ with at least 4 different kinds of treatment (e.g. bath, Kneipp, hydrotherapy, moor, hammam, steam bath) | 10 |  |  |  |  |  |
|  | 221 | Private spa cabin | 5 |  |  |  |  |  |

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| Area | No. | Criterion | Points | 4 | सेत | Finctis | $\begin{aligned} & 2 \sqrt{2}+3 \\ & \sqrt{3} \sqrt{3} \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 x_{2}+3 \\ & x+3 x \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 222 | Swimming pool (outdoor) ${ }^{57}$ or swimming pond ${ }^{58}$ | 10 |  |  |  |  |  |
|  | 223 | Swimming pool (indoor) ${ }^{59}$ | 10 |  |  |  |  |  |
| Children | 224 | In-house child care (for children younger than 3 years) for at least 3 hours on weekdays by skilled staff | 10 |  |  |  |  |  |
|  | 225 | In-house child care (for children older than 3 years) for at least 3 hours on weekdays by skilled staff | 10 |  |  |  |  |  |
|  | 226 | Children's area <br> (playroom/ playground) | 3 |  |  |  |  |  |
|  | 227 | Baby equipment on demand (e.g. highchair, food warming equipment, changing mat, baby monitor) | 3 |  |  |  |  |  |
| Miscellaneous | 228 | Central sanitary facilities for hotel guests | 3 |  |  |  |  |  |
|  | 229 | Host/animation programme or organised leisure and sports activities | 5 |  |  |  |  |  |


| VII. Quality and Online Activities |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quality Systems | 230 | Systematic complaint management system ${ }^{60}$ | 1 |  |  | M | M | M |
|  | 231 | Systematic analysis of guest reviews ${ }^{61}$ | 3 |  |  |  | M | M |
|  | 232 | Quality controls by mystery guesting ${ }^{62}$ | 5 |  |  |  |  |  |
|  | 233 | Quality management system according to ISO 9001:2015 or equivalent | 15 |  |  |  |  |  |

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| Area | No. | Criterion | Points | cis | सेत | सेत | $2 x^{2}$ | $5$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Online Activities | 234 | Bilingual ${ }^{63}$ hotel own website with updated information including the bed sizes and realistic pictures ${ }^{64}$ together with the location of the hotel and information on public transport connections | 1 | M | M | M | M | M |
|  | 235 | Mobile responsive website or mobile application with a direct booking option | 5 |  |  |  |  |  |
|  | 236 | Website with guest reviews | 3 |  |  |  |  |  |
|  | 237 | Active invitation of departing/checked-out guests to write a review on a portal or on the website | 5 |  |  |  |  |  |
| Miscellaneous | 238 | Sustainability label / certificate ${ }^{65}$ within the upcoming EU Green Claims Directive (COM(2023) 166 final) | 20 |  |  |  |  |  |
|  | 239 | Indication of the carbon footprint of the hotel according to the Hotel Carbon Measurement Initiative (HCMI) ${ }^{66}$ | 10 |  |  |  |  |  |



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[^0]:    2 The overall impression of the hotel in terms of materials meets basic requirements. Furnishing and equipment are appropriate, maintained and functional
    The overall impression of the hotel in terms of materials meets medium requirements. Furnishing and equipment are maintained, harmonized and functional
    The overall impression of the hotel in terms of materials meets elevated requirements. Furnishing and equipment are consistent in form and colour and ensure good comfort.
    The overall impression of the hotel in terms of materials meets high requirements. Furnishing and equipment are consistent in form and colour, are of high quality and ensure high level of comfort. The overall impression of the hotel in terms materials meets the highest requirements. Furnishing and equipment are consistent in form and colour, luxurious and ensure the highest level of comfort.

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[^1]:    7 For hotels with more than three floors (incl. ground floor)
    According to national regulations.
    Criteria 22 to 24 differ in size and sentience interpretation (from small to big, from just a seating corner to a representative hall).
    Core opening hours must be covered and indicated on the website / booking confirmation.
    Responsible person is in the house in a short walking distance available.

[^2]:    12 Responsible person is present in the reception area
    13 With the option of opting-out.

[^3]:     bedcover that is (chemo-thermally) washable, breathable, free from mites and their excrements and open at the bottom side.
     or steaming. The mattress core should be professionally washed every five years.
    

[^4]:    23 If encasings are used, they should be breathable and washed once a month
    24 The annual renewal of pillows is also accepted, provided this is appropriate.
    25 Simple wired hangers do not fulfil this criterion.

[^5]:    261 comfortable seating accommodation is substituting the seating accommodation for one person (No. 93)
    27 Power sockets must be available and not used by other stationary items.

[^6]:    28 Or a safe in the room (see no. 114).
    29 Entertainment options may include radio reception, separate players or streaming services.

[^7]:    30 The guest must be informed about this offer during the check-in; a display, etc. is accepted.
    31 The guest directory includes at least the breakfast time, the check-out time, and the opening hours of hotel facilities.

[^8]:    32 If the hotel has a limited number of bathrooms (max. 15\%) that are below this size, the guest must be informed about this fact before the accommodation contract is made.
     before the accommodation contract is made. This exception of a $15 \%$ deviation is not applicable to new buildings planned after 01.01.2020

[^9]:    35 Or Minibar (see no. 184)
    36 Or Maxibar (see no. 185) or 12 hours beverages via room service (see no. 186).

[^10]:    37 Hours can be split according to core hours
    38 Or Minibar (see no. 184) or Maxibar (see no. 185).
    39 A beverage menu card must be available (printed or digital).
    40 Self-service offer with at least the same selection of products as the continental breakfast, plus an egg or an egg-plate and cereals.
     obtain 5 stars.
    42 A significant share of regional products.

[^11]:    43 Each of them with a different concept, choice of food and location.
    $44 \quad$ Opening days have to be indicated on the website.
    45 The restaurant area is not included.
    46 A co-working space/ group working room must have appropriate lighting (with artificial light 200lux), appropriate tables and chairs, WIFI and an adequate number of power outlets.
    
    power sockets.
    Acceptance only if criterion no. 208 is fulfilled.
    48 Acceptance only if criterion no. 208 is fulfilled.

[^12]:    50 Opening periods must be indicated on the website.
    51 Facilities are part of the hotel area and possible costs of use can be charged to the room.
    52 The gym has a minimum size of $20 \mathrm{~m}^{2}$.
    53 The spa area has to be accessible without crossing the conference or the restaurant area.
    54 The cabins have a minimum size of $10 \mathrm{~m}^{2}$.
    55 The relaxation room has a minimum size of $20 \mathrm{~m}^{2}$.
    56 Sauna types: "hot/dry" (e.g. Finnish sauna), "warm/slightly humid" (e.g. Tepidarium), or "warm/heavily humid" (e.g. steam room).

[^13]:    57 The outdoor swimming pool is heated and has a minimum size of $60 \mathrm{~m}^{2}$.
    58 A swimming pond is a man-made, standing water body for swimming or bathing free of chemical water preparation.
    59 The indoor swimming pool is heated and has a minimum size of $40 \mathrm{~m}^{2}$.
    60 A systematic complaint management system includes structured complaint acceptance, evaluation, and response.
    61 Active and systematic gathering and evaluation of guest opinions about the quality of the hote
    61 Active and systematic gathering and evaluation of guest opinions about the quality of the hotels services, analysis of weaknesses, and the realization of improvement.
     documented. Hidden (internal) controls e.g. of the hotel chain or cooperation are accepted as equal.

[^14]:    63 Automatic translation can be accepted.
    $64 \quad$ Pictures have to show at least an exterior view, the public area and a room of each category.
    65 National decision on recognised labels and certificates.
    66 https://sustainablehospitalityalliance.org/resource/hotel-carbon-measurement-initiative/
    67 For a hotel with breakfast only (sometimes referred to as "hotel garni") the number of points to be reached is lowered by 20 points in each category. A "hotel garni" cannot obtain 5 stars.
     category. Such hotels usually offer a higher degree of service. "Superior" is accessible to all hotels and "hotel garnis".

